



Annual Meeting: Virtual
November 16, 2021

Introduction

- Welcome to 2021 Annual Informational Meeting
- Q & A: People have questions & we hope to address many of them this evening. We will also answer some at the end of this presentation BY putting them in the Direct Chat Box.
- President Tim Dalton at Regional Development Tournament Presentation
- My Background = 35 years
 - Nonprofit Mgmt.; NGB Mgmt.; Revenue Generation; Volunteer Mgmt.; Grass Roots Sports Development; State & Local Govt Mgmt.; Internship Programs; National Level Referee, Coach and Professional Athlete; Governed Georgia State Olympics and Paralympic Sports for last 21 years.
- We hosted a Nationals after a Pandemic Interruption in 2020 & hosted a National Training camp helping with the Transition to a new NGB/PSO

Background & USOPC Update

- United State Olympic & Paralympic Committee is charged with appointing NGB / PSO.
- The NGB / PSO major priority is to select and send athletes to the Olympic / Paralympic Games.
- The USOPC originally decide to have USA Boccia as the entity to be this organization but then decided to appoint another organization with a much larger financial base and numerous paid staff.
- The Lakeshore Foundation based out of Birmingham, AL is petitioning to be THIS NGB/PSO for the USOPC. They would take over this Paralympic selection process for our sport.
- There will be two Open Public Hearings wishing to be an NGB
 - The first Open Hearing will be held Nov 18 @ 2:00pm MST
- There is still uncertainty but we are talking with Lakeshore for the Athletes betterment.

USA Boccia Remains Strong

- USA Boccia's strength is our incredible volunteer base, sports knowledge and history.
- Our Nationals will continue to be conducted by us
- Our Ranking System will continue to be held
- BISFED Standards will still be in effect for our highest level competitions.
- USA Boccia will continue to develop high level athletes and be the Athlete Pipeline into the NGB/PSO International & Paralympic Programs.
- Communications will continue via website, Newsletters, E-Mail Blasts and more.

USA Boccia's Vision

Build Boccia at Every Level and Every Corner of the USA!

- Build the country's Sports Infrastructure:
 - Coaching, Referees, Venues, Media, Volunteer Base, Spectator, Equipment Mfg.
- Revamp the method for conducting our National Championships
 - NEW RFP's have been sent out to make our Nationals more financially viable & developing NEW cities as hosts
 - These RFP's are also a building block for possible future Regional Tournaments & Club Development
- Building Regional Tournaments in 2022
 - For 2022 our goal is to host FOUR Regional Tournaments
- State Championship Infrastructure in place
 - Local state championships infrastructure is being developed 15-20 states are onboard currently
 - It can be launched once we have enough USA Boccia Members playing the sport in specific states
- Need to build up local competitions
 - More local (low travel) competitions will be developed
 - Enlisting / developing more local programs / clubs

Financial Growth

In order to Build WE need to become Financially Independent!

- Building USA Boccia's Financial Structure starts tonight:
 - National Giving Tuesday Campaign: November 30, 2021!
 - USA Boccia has secured a MATCHING DOLLAR for DOLLAR SPONSOR!
 - Every dollar that you donate, get donated, WILL BE MATCHED on Nov 30th!
 - We NEED EVERYONE to reach out to their entire network
 - We have Material Templates, we will send out.
 - We have Developed a Social Media Campaign
 - We NEED you to Share it, Like it, and Send it out to your Whole Network AND ask them to send it out top their Network!
- National / Local Joint Fundraising Program rollout
 - Help fund the local clubs and local athletes
 - Eligible to all USA Boccia Members
 - This answers the Question "What is in it for ME?"
 - **ANSWER**: Financial Support!!!

Membership Growth

- Regional Development Officers (RDO)
 - Currently have 40 states covered and will be publicizing soon
- Jump start & Increase USA Boccia's Overall Current Membership by 10 fold over the next two years
- Extending into many outreach areas: schools, all states, universities
- Growing ALL levels of Sport: Recreation, Youth, Competitive, Elite & Paralympic Pools
- Peter Horning as a Youth Development Coordinator and International Level Coach
 - Peter will cover the western US with additional areas

USA Boccia Membership Benefits

- Developed a Comprehensive List of NEW Membership Benefits
 - Continuing to Develop Additional Benefits
- New Local Insurance Program covering USA Boccia local programs events, tournaments and practices
- New Online Coaching & Referee LMS Educational Courses & Materials for USA Boccia Members
- Virtual Biomechanical Assessments & Feedback to Members
 - New University of Iowa Therapeutic Recreation Program
- Recognition Programs
- NEW Members ONLY section on Website
- New Classification Opportunities
- New Research and Sponsor Benefits

Infrastructural Development

- Developing our Organizational Capacity
 - Building & Recruiting our Committees
 - Expanding our Board of Directors with Corporate Affiliations
 - Expanding our Internship Program (currently have 12 interns)
- Recruitment & Development of the Coaching Program
 - Grassroots Coaching Recruitment
 - Advanced Coaching Development
- Developing the Local Club System
 - Beginning with existing geographic areas & extending outwards
 - Increasing local competition opportunities
- Recruiting & Developing Referees at ALL Levels: Local, Statewide, Regional, National and International Pools

Infrastructural Development

- Developing “Awareness” of our sport
 - Traditional Media
 - Social Media Expansion & Influencers
- Equipment Manufacturers
 - Opening discussion with Boccia Equipment Manufacturers to produce more reasonable priced equipment from Recreational to Elite levels of products.
- Universities
 - Solicit the decision makers to promote & teach the sport of Boccia
- Venues
 - Develop and market to the Facility community to develop more Boccia courts

Questions & Comments

