



USA Boccia

How to Raise Funds in Your Community for USA Boccia

Introduction

USA Boccia thrives because of the passion and commitment of athletes, families, referees, coaches, volunteers, and supporters across the country. Community fundraising is one of the most powerful ways to expand access to boccia, strengthen local programs, and support athletes with physical disabilities.

Whether you're an individual, a club, a school, or a community group, this guide will help you raise funds effectively and confidently.

1. Start With Your Story

Your personal connection is your strongest tool. Share:

- Why boccia matters to you
- How the sport has impacted your life or someone you know
- What you want to help USA Boccia achieve

People give because they care about *you* and the mission you represent.

2. Create Your Personal Fundraising Page

USA Boccia's peer-to-peer fundraising platform allows supporters to create their own pages in minutes.

Your page should include:

- A photo of you or your boccia community
- A short message about why you're fundraising
- A fundraising goal (e.g., \$100, \$250, \$500, \$1,000)
- A link you can share widely

This page becomes your central hub for collecting donations.

3. Share Your Page Everywhere

Use multiple channels to reach people:

- **Email:** A short, personal message works best.
- **Social Media:** Post updates, photos, and reminders.
- **Text Messages:** Quick and effective.
- **In-Person Conversations:** Tell people why boccia matters.

If fundraising during April 1–13, use **#BocciaDayintheUSA**.

4. Engage Your Local Community

Many local groups love supporting inclusive sports. Reach out to:

- Schools and after-school programs
- Disability organizations
- Veterans' groups
- Rotary, Kiwanis, Lions Clubs
- Churches and community centers
- Local businesses
- Physical therapy and rehab centers
- Parks and recreation departments

A simple ask can open the door to donations, sponsorships, or event support.

5. Host a Community Event

Events help raise awareness *and* funds. Consider:

- Boccia demonstrations or open play days
- “Try Boccia” events at schools or community centers
- Restaurant fundraiser nights
- Bake sales, car washes, craft fairs
- Workplace giving challenges
- Birthday or celebration fundraisers

Small events can have big impact.

6. Keep Supporters Updated

Share your progress:

- “We’re halfway to our goal!”
- “Thank you to everyone who donated this week!”
- “Your support helps athletes train, compete, and grow.”

Updates keep people engaged and often inspire additional gifts.

7. Thank Your Donors

A simple thank-you message builds long-term support. Let donors know:

- How much you appreciate them
- How their gift helps USA Boccia
- How they can stay connected

Gratitude is powerful.

8. Celebrate Your Impact

At the end of your fundraiser:

- Share your total raised
- Post photos or stories
- Highlight the difference your community made

Your success inspires others to get involved.

Why Your Fundraising Matters

Funds raised in your community help USA Boccia:

- Launch new boccia programs
- Support athlete development and training
- Provide equipment and coaching resources
- Expand competitions and pathways
- Increase national awareness of adaptive sports

Every dollar opens doors for athletes with physical disabilities.

ONE-PAGE VERSION (Condensed)

How to Raise Funds for USA Boccia — Quick Guide

1. **Share Your Story** Tell people why boccia matters to you.
2. **Create Your Fundraising Page** Add a photo, a short message, and a goal.
3. **Share Your Link** Email, text, social media, in-person conversations.
4. **Engage Local Groups** Schools, clubs, businesses, disability orgs, veterans groups.
5. **Host a Small Event** Boccia demo, restaurant night, bake sale, open play day.
6. **Post Updates** Celebrate milestones and thank supporters.
7. **Say Thank You** A personal message goes a long way.
8. **Celebrate Your Impact** Share your total and inspire others.

Your support helps USA Boccia grow programs, support athletes, and expand access nationwide.

SOCIAL MEDIA TOOLKIT

Sample Posts

Post 1: I'm raising funds for USA Boccia to help expand opportunities for athletes with physical disabilities. Join me in supporting this incredible sport! [Link] #BocciaDayintheUSA

Post 2: Boccia builds confidence, community, and competitive spirit. Help me support USA Boccia by donating to my fundraiser! [Link]

Post 3: We're halfway to our goal! Thank you to everyone who has supported my USA Boccia fundraiser. Let's keep the momentum going! [Link]

Post 4 (April 13): Happy Boccia Day in the USA! Celebrate with me by supporting athletes nationwide. [Link] #BocciaDayintheUSA

SCRIPT FOR ASKING LOCAL GROUPS FOR SUPPORT

Hello, my name is [Name], and I'm part of the USA Boccia community. Boccia is one of the most inclusive adaptive sports in the world, offering athletes with physical disabilities the chance to compete, grow, and build community. I'm raising funds to help expand programs, support athletes, and increase access nationwide. I'd love to invite your organization to support this effort through a donation, sponsorship, or by sharing our fundraiser with your members. Your support would make a meaningful difference for athletes of all ages and abilities. Thank you for considering this opportunity to help grow an important adaptive sport in our community.

EMAIL TEMPLATE TO INVITE PARTICIPATION

Subject: Join Me in Supporting USA Boccia

Hi [Name], I'm reaching out because I'm raising funds for USA Boccia, an organization that provides life-changing opportunities for athletes with physical disabilities. Boccia is one of the most inclusive adaptive sports in the world, and I'm passionate about helping it grow.

I've created a personal fundraising page here: [Link]

I'd love your support—whether that's a donation, sharing the link, or helping spread the word. Every contribution helps expand programs, support athletes, and strengthen the future of this sport.

Thank you for considering being part of this effort.

[Your Name]

STEP-BY-STEP GUIDE: How to Create Your Personal Fundraising Page

This guide walks supporters through the process in simple, clear steps. You can share it with athletes, families, volunteers, and club members.

1. Go to the Campaign Link

USA Boccia will provide a link to the official fundraising campaign (e.g., for Boccia Day in the USA). Click “**Start a Fundraiser**” or “**Join the Campaign.**”

2. Create Your Account

You'll be prompted to:

- Enter your name
- Add your email
- Create a password

This gives you access to your personal fundraising dashboard.

3. Set Up Your Fundraising Page

You'll see fields to customize your page:

1. Add a Photo

Choose:

- A picture of you playing boccia
- A team photo
- A portrait or action shot

Images make your page more engaging.

1. Write Your Story

Use this template if you want:

“I’m raising funds for USA Boccia because this sport has made a meaningful impact in my life and in the lives of athletes with physical disabilities. Boccia builds confidence, community, and competitive opportunity. Your support helps expand programs, provide equipment, and grow the sport nationwide. Thank you for helping me make a difference.”

1. Set a Goal

Choose an amount that feels achievable:

- \$100
- \$250
- \$500
- \$1,000

Goals motivate donors.

4. Publish Your Page

Click **“Save”** or **“Publish.”** Your page will generate a unique link you can share.

5. Share Your Page

Use:

- Email
- Text messages
- Social media
- Club newsletters
- Flyers with QR codes

Tell people why boccia matters to you.

6. Post Updates

Share progress:

- “Thank you for helping me reach 50% of my goal!”
- “Your support helps athletes train and compete.”

Updates keep donors engaged.

7. Thank Your Donors

Send a quick message:

“Thank you for supporting USA Boccia. Your gift helps athletes with physical disabilities access the sport and grow their skills.”

8. Celebrate Your Impact

At the end of the campaign:

- Share your total
- Celebrate your supporters
- Highlight how the funds will help athletes

USA Boccia Club Fundraising Toolkit

A practical guide for clubs, coaches, athletes, and volunteers to raise funds and grow the sport in their communities.

1. Why Club Fundraising Matters

Local clubs are the heart of USA Boccia. When clubs raise funds, they help:

- Expand access for new athletes
- Purchase equipment and adaptive supports
- Host clinics, scrimmages, and competitions
- Support travel for athletes
- Build visibility for boccia in their region
- Strengthen the national pathway toward LA28

Every dollar raised locally fuels national growth.

2. Ways Your Club Can Raise Funds

3. Host a Boccia Event

Events bring people together and showcase the sport.

- **Open Play Day** – Invite the community to try boccia
- **Club Showcase** – Demonstrations, athlete stories, mini-games
- **Friendly Tournament** – Entry fees support the club
- **“Bring a Friend” Night** – Encourage new participants and donors

Add a donation station or QR code linking to your club’s fundraising page.

1. Partner With Local Organizations

Many groups love supporting inclusive sports.

- Rotary, Kiwanis, Lions Clubs
- Veterans organizations
- Disability nonprofits
- Schools and PT/OT programs
- Parks & recreation departments
- Local businesses

Ask for sponsorships, event support, or matching gifts.

1. Run a Club-Wide Online Fundraiser

Each athlete or family creates a personal fundraising page. The club sets a collective goal (e.g., \$2,500). USA Boccia receives the funds, and your club gets visibility and momentum.

This works especially well during **Boccia Day in the USA (April 1–13)**.

1. Organize Small Community Fundraisers

Simple ideas that work:

- Restaurant give-back nights
- Bake sales or craft sales
- Car washes
- Raffles (where permitted)
- Yard sales
- Donation jars at local businesses

These build awareness and community pride.

3. How to Tell Your Club's Story

People give when they understand the impact.

Share:

- Who your athletes are
- What your club provides
- How boccia changes lives
- What you hope to achieve
- Why support is needed now

Use photos, short videos, and athlete quotes whenever possible.

4. Promote Your Fundraiser

Use every channel available:

- Club email list
- Social media (Facebook, Instagram, TikTok, X)
- Flyers at community centers
- Local newspapers or newsletters
- School and university networks
- Disability organizations

Always include your fundraising link and a clear call to action.

5. Recognize and Thank Donors

Gratitude builds long-term support.

- Send thank-you emails
- Post public shout-outs
- Highlight sponsors at events
- Share impact updates ("Your support helped us buy new ramps!")

6. Celebrate Your Success

At the end of your fundraiser:

- Share your total raised
- Post photos and stories
- Celebrate athletes and volunteers
- Report how funds will be used

Success inspires other clubs to join the movement.